



BORSHEIMS®

Employee Service Awards

AS EXCEPTIONAL AS THE PEOPLE AND
OCCASIONS YOU CELEBRATE



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Who We Are

Welcome to Borsheims.

A Berkshire Hathaway company and one of the largest independent jewelry stores in the country, we proudly partner with clients across the country and around the world—clients like you—to acknowledge and reward individuals for jobs well done by way of our competitive and customizable Employee Service Award programs. If you are looking to recognize, reward or simply thank your employees for years of service or other key career achievements, we'd love the opportunity to help.

HIGHLIGHTS

We customize Employee Service Award programs for any level of tenure at any price. From jewelry and watches to apparel, electronics and other fine gifts, we can create and curate a collection of gifts from more than 100,000 unique items in our inventory that best represents your culture and values.

We pride ourselves on providing a seamless experience for both your HR professionals and your employees. Our account managers work to ensure successful implementation of the program throughout the process.

Our mobile-friendly Service Award site allows recipients to view and select their commemorative gifts anytime and from any device. Personalization is also available.

Guided by our mission statement nearly 150 years in the making, we are privileged to share in our customers' special moments and will treat this opportunity with the respect and importance it deserves. Always.





What We Do

Create. Curate. Elevate.

From the world's best jewelry and watch designers to apparel, electronics and other fine gifts, we can create and curate a collection of gifts that perfectly represents your people, culture and values.

SERVICE AWARDS

Our seven-tiered Service Award program features an array of gifts at every price point, allowing you to reward employees and customers in the way you best see fit and ensure loyalty for years to come. Customize the program to fit your needs. You determine the price range, and your recipients can select from a product collection that is sure to wow.

MERCHANDISING

Because of our size and sheer volume of sales, we are able to secure a wide variety of merchandise—from trendy to timeless. Jewelry, watches, home goods, apparel, electronics. You name it, we'll find it. Engraving, etching and embroidery are readily available too.

ONLINE ORDERING

Our dedicated online ordering system for Service Award recipients is available on any device, allowing recipients to view and select an item to commemorate their service. Recipients are provided with a login and password when they receive their recognition material, either emailed or hard-copy mailed, with instructions on how to order.

CUSTOMER SERVICE

Rest assured, our account support is as exceptional as our buying power. In an effort to make life as easy as possible for your HR team, you will be assigned a dedicated account manager and support staff who care about you and your needs and ensure all invoicing is prompt and accurate.





How We Do It

Concierge service with a smile.

Our expert account managers work directly with you to help create the perfect appreciation gift and are available anytime to ensure successful implementation throughout the process.

Our dedicated online ordering system for Service Award recipients is available on any device, allowing recipients to view and select an item to commemorate their service.

Our Signature Services are available to all customers and service plan recipients and include an in-house, state-of-the-art jewelry repair shop for the customization and repair of jewelry pieces, as well as two onsite watchmakers to examine and repair timepieces.

Our logistics are second to none. Need your gifts shipped to individual addresses, each with a personalized note? No problem. On time? Absolutely.

Personalized company logos and messages can be placed on fine gifts, clocks and jewelry. Our exceptional services include engraving, etching and more. Simply provide us with the appropriate artwork or logo, and let us do the rest.





Why Borsheims?

Luxury meets value.

We are a mighty fine jeweler but also a value-based organization, and our pricing reflects as such. We offer an everyday discount off the retail price on the majority of our products—the highly revered Borsheims Price.

We have approximately 100,000 unique items in our inventory and the ability to source thousands more.

Our unique personalization options make our extensive selection of exquisite gifts—jewelry, watches and more—an even better value.

We can engrave, ship and manage complicated orders domestically and internationally.

Because you can judge a gift by its wrapping, each gift item is packaged in our signature Borsheims silver box and burgundy ribbon—a true sign of quality and integrity.



Let's work together
to create something
truly special.

Request a personalized demo.

ANN LOTHROP

Senior Account Manager

Borsheims Fine Jewelry and Gifts

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THANK YOU